



Dear Community Business,

We are excited to announce the annual Our Lady of Lebanon Mid-East Festival on July 18-20, 2025. This family-friendly event brings together thousands of people each year to celebrate our culture, traditions, and cuisine. The festival has grown tremendously over the years and welcomes guests from all backgrounds to create a unique cultural experience for the community. Through this event, we foster a sense of community, cultural appreciation, and togetherness every year.

Last year, over 10,000 guests enjoyed authentic Middle Eastern food, live music, dabke performances, a spectacular fireworks display, and a variety of activities for children and families. Proceeds from the festival help support Our Lady of Lebanon, build youth programs, provide food and assistance to low-income and homeless families, and help us support children with severe medical conditions.

To continue the success of this festival, we rely on the generosity of sponsors like you. Sponsorship offers a unique opportunity for businesses and individuals to gain meaningful exposure while supporting a cause that positively impacts the community. Sponsorship contributions help offset costs such as marketing efforts (radio and television commercials, billboards, and print media), food expenses, promotional t-shirts, and entertainment. Depending on the sponsorship level, contributors will receive recognition through promotional materials, event signage, the festival program, volunteer shirts, and media coverage.

In addition to monetary sponsorships, we gladly welcome donations of silent auction items, goods, or services as another way to support the festival. All contributions play a crucial role in ensuring we can continue to provide a high-quality experience for guests while giving back to those in need.

More information about sponsorship opportunities can be found by visiting [www.mideastfestival.com](http://www.mideastfestival.com) under the "Our Sponsors" section, where you can download the sponsorship packet. As a nonprofit 501(c)(3) organization (Tax ID: C-23-730-3296), all contributions are tax-deductible.

If you have any questions, please contact Jason Klanseck, Festival Chairman, at (810) 412-8585 or [Jason@Klanseck.com](mailto:Jason@Klanseck.com). Your generosity and partnership would mean so much to our community, and we would be honored to have your support.

Thank you for your consideration,

Father Pierre T. Bassil  
Pastor  
810.732.2370  
[PtBassil@Yahoo.com](mailto:PtBassil@Yahoo.com)

Jason Klanseck  
Festival Chairman  
810.412.8585  
[Jason@Klanseck.com](mailto:Jason@Klanseck.com)

#### **Sponsorship Levels**

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4133 Calkins Road – Flint, MI 48532 – 810.732.2370

[www.MidEastFestival.com](http://www.MidEastFestival.com) • [www.ololmi.org](http://www.ololmi.org)

**Presenting Sponsor****\$5,000**

Don't miss the opportunity to be the exclusive partner of the Mid-East Festival. Our partner will enjoy all the benefits of the Platinum level sponsor with several additional advantages. Your organization will receive 20 key mentions throughout the festival, as well as, be announced as the key partner in providing the entertainment and Saturday night Fireworks Show. The Our Lady of Lebanon Mid-Festival will be presented by your organization.

**Platinum Sponsor****\$2,500**

- Logo/Name inclusion on billboards, newspaper ads, flyers/posters, and program
- Recognition in radio and television ads
- Prominent logo placement on stage backdrop and banner around the stage
- Individual banner posted (provided by company or by festival committee)
- Prominent placement on website with ad and link to site
- Logo placement on sponsors banner and on all festival t-shirts
- Free vendor booth or display area
- Sponsorship announcements during festival

**Gold Sponsor****\$1,000**

- Prominent logo placement on stage backdrop and banner around the stage
- Individual banner posted (provided by company or by festival committee)
- Prominent placement on website with ad and link to site
- Logo placement on sponsors banner and on all festival t-shirts
- Logo/Name inclusion in festival program

**Silver Sponsor****\$500**

- Individual banner posted (provided by company or by festival committee)
- Prominent placement on website with ad and link to site
- Name placement on sponsors banner and on all festival t-shirts
- Name inclusion in festival program

**Bronze Sponsor****\$250**

- Placement on website with ad and link to site
- Banner placement during festival (provided by company or by festival committee if needed)
- Name on sponsors banner
- Name in festival program

**Vendor Booth****\$200**

One eight-foot table under a tent with two chairs



**Mid-East Festival Sponsorship/Vendor Agreement Form**

Business

Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone  
Number: \_\_\_\_\_  
Fax Number: \_\_\_\_\_  
Website: \_\_\_\_\_

DESCRIPTION	AMOUNT
Sponsorship Type:	
Pinnacle Partner- \$5,000	
Platinum Sponsorship - \$2,500	
Gold Sponsorship - \$1,000	
Silver Sponsorship - \$500	
Bronze Sponsorship - \$250	
Other Sponsorship (Please Describe): _____	
Vendor Booth - \$200	
TOTAL	

Please make checks payable to: "Our Lady of Lebanon Maronite Catholic Church".

A tax receipt will be furnished upon receipt of payment.

**\*\*For Platinum and Gold sponsorships, please send a high resolution copy (.jpg, .tif or .eps) of your company logo to Jason Klanseck ([Jason@Klanseck.com](mailto:Jason@Klanseck.com)) no later than July 1st.**

**\*\*For all sponsors - if your company cannot provide a banner to display and needs one printed, please email a high resolution copy (.jpg, .tif or .eps) of your company logo to Jason Klanseck ([Jason@Klanseck.com](mailto:Jason@Klanseck.com)) no later than July 1st. If we do not have your logo, we cannot print and display a banner. Thank you for your cooperation.**

**Thank you for your support!**