

Our Lady of
Lebanon
mid-east
festival
July 19 - 21, 2019

Dear Community Business,

For the twelfth consecutive year, Our Lady of Lebanon will be hosting the Mid-East Festival from July 19th-21st. These three days will consist of a taste of authentic homemade Middle-Eastern Cuisine, live music, and fun. Thousands of people will attend this event and experience the family-friendly and welcoming atmosphere that Our Lady of Lebanon is known for. Planned festival activities that so many enjoy include traditional dance performances, a live band, kids' activities, fireworks show, and of course, lots of homemade Middle Eastern food. This event has been a part of the Flint community for over a decade, and a reason for people from all over to come together in celebration.

Making the festival successful this year and in the future can only be accomplished with your generosity. Sponsorships help to offset the cost of the festival, including marketing efforts (radio and television commercials, billboards, print, etc.), food expenses, promotional t-shirts, and entertainment. There are various levels of sponsorships and benefits available. Enclosed is a form that describes the sponsorships levels in more detail. You may also donate an item for our raffle or goods and services in lieu of a sponsorship.

Our Lady of Lebanon is a nonprofit 501(c) (3) organization and all sponsorships and donations are tax deductible. The proceeds from the festival help to support Our Lady of Lebanon, build youth programs, provide food and assistance to low income and homeless families, and help us support children with severe medical conditions.

If you have any questions about the church or festival, please contact Jason Klanseck, Festival Chairman, at one of the following (810) 412-8585 or Jason@Klanseck.com.

Thank you in advance for your support.

Sincerely,



Father Pierre T. Bassil
Pastor
810.732.2370
PtBassil@Yahoo.com



Jason Klanseck
Festival Chairman
810.412.8585
Jason@Klanseck.com



Sponsorship Levels

- Presenting Sponsor** **\$5,000**
Don't miss the opportunity to be the exclusive partner of the Mid-East Festival. Our partner will enjoy all the benefits of the Platinum level sponsor with several additional advantages. Your organization will receive 20 key mentions throughout the festival, as well as, be announced as the key partner in providing the entertainment and Saturday night Fireworks Show. The Our Lady of Lebanon Mid-Festival will be presented by your organization.
- Platinum Sponsorship** **\$2,500**
- Logo/Name inclusion on billboards , newspaper ads , flyers/posters, and program
 - Recognition in radio and television ads
 - Prominent logo placement on stage backdrop and banner around the stage
 - Individual banner posted (provided by company or by festival committee)
 - Prominent placement on website with ad and link to site
 - Logo placement on sponsors banner and on all festival t-shirts
 - Free vendor booth or display area
 - Sponsorship announcements during festival
- Gold Sponsorship** **\$1,000**
- Prominent logo placement on stage backdrop and banner around the stage
 - Individual banner posted (provided by company or by festival committee)
 - Prominent placement on website with ad and link to site
 - Logo placement on sponsors banner and on all festival t-shirts
 - Logo/Name inclusion in festival program
- Silver Sponsorship** **\$500**
- Individual banner posted (provided by company or by festival committee)
 - Prominent placement on website with ad and link to site
 - Name placement on sponsors banner and on all festival t-shirts
 - Name inclusion in festival program
- Bronze Sponsorship** **\$250**
- Placement on website with ad and link to site
 - Banner placement during festival (provided by company or by festival committee if needed)
 - Name on sponsors banner
 - Name in festival program
- Friendly Sponsorship – 20 spots available** **\$125**
- Name in program
 - Name on sponsor banner
 - Name on food tray liner
- Vendor Booth Space** **\$150**
- One eight-foot table under a tent with two chairs



Mid-East Festival Sponsorship/Vendor Agreement Form

Business Name: _____

Contact: _____

Email: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Fax Number: _____

Website: _____

DESCRIPTION	AMOUNT
Sponsorship Type:	
Pinnacle Partner- \$10,000	
Platinum Sponsorship - \$2,500	
Gold Sponsorship - \$1,000	
Silver Sponsorship - \$500	
Bronze Sponsorship - \$250	
Friendly Sponsorship - \$125	
Other Sponsorship (Please Describe): _____	
Vendor Booth - \$150	
TOTAL	

Please make checks payable to: "Our Lady of Lebanon Maronite Catholic Church".

A tax receipt will be furnished upon receipt of payment.

**For Platinum and Gold sponsorships, please send a high resolution copy (.jpg, .tif or .eps) of your company logo to Jason Klansack (Jason@Klansack.com) no later than June 28th.

**For all sponsors - if your company cannot provide a banner to display and needs one printed, please email a high resolution copy (.jpg, .tif or .eps) of your company logo to Jason Klansack (Jason@Klansack.com) no later than June 28th. If we do not have your logo, we cannot print and display a banner. Thank you for your cooperation.

Thank you for your support!